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**PETRUS HOLDING** incorporates commercial and industrial companies from different business spheres:

- production of alcoholic beverages
- confectionery and biscuits products
- agricultural products
- custom and warehousing services
- distribution of alcoholic beverages, cosmetics and food products
- transport and forwarding services.

It also owns “Zlatogor” distillery, one of the oldest enterprises of the alcoholic beverages industry of Ukraine.

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**THE PLANT** is located in an ecologically clean area in the town of Zolotonosha in central Ukraine. The plant was totally reconstructed and reequipped in 2003-2005.

One of the latest scientific discoveries of geophysicist is high content of **precious metal ions, including gold ions**, in local grounds.

By virtue of unique natural resources of Zolotonosha region, usage of best quality ingredients, unique compositions and scrupulous abidance by modern technologies the products of Zlatogor plant has top quality and unique characteristics.



# RECOGNITION

Products of “**ZLATOGOR**” Distillery have taken more than 70 national and international rewards and plant exports its goods to more than 30 countries around the world and these facts emphasize once again the recognition of its products in Ukraine and international market.

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MORE THAN  
**70 REWARDS**  
NATIONAL AND INTERNATIONAL



EXPORT TO MORE THAN  
**30 COUNTRIES**  
AROUND THE WORLD

# REWARDS

## • ALCO+SOFT •



2005

- **Gold** “Status Classic” and “Old Recipe 7 Heaven”
- **Silver** “Status Original” and “Zlatogor Pure Tear”

2006

- **Gold** “Status Classic” and “Old Recipe Curative”
- **Silver** “Zlatogor Wheaten”

2008

- **Gold** “Status Original”, “Zlatogor Pure Tear” and “Gorilochka Wheaten”

2009

- **Grand Prix** “Status Original”
- **Gold** “Gorilochka Wheaten”

## • PRODEXPO •



2005

- **Gold** “Status Classic” and “Status Original”

2006

- **Good quality** “Zlatogor Pure Tear”
- **Silver** “Old Recipe”
- **Bronze** “Old Recipe 9 Powers”

2013

- **Gold** “Gorilochka Cranberry”
- **Best recipe** and **ecological** purity of the product “Gorilochka” and “Old Recipe”

2014

- **Gold** “Status Original” and “Gorilochka”
- **Star of ProdExpo** “Gorilochka”

## • UNITED VODKA •



2009

- **Silver** “Gorilochka Wheaten”
- **Special prize** for stable quality “Zlatogor”

2014

- **Gold** “Gorilochka”
- **Silver** “Status”
- **Special prize** for design “Gorilochka”
- **Crystal Ball** “Status”

## • BEST DRINK •



2012

- **Gold** for old receipts reborn “Old Recipe 9 Powers”
- **Silver** and “Status Black Diamond”

## • GOLDEN BRANDS • OF EUROPE



2005

- **Prize** for “Status” and “Old Recipe”



OUR BRANDS

VODKAS

THE  
HIGHLAND  
FOX

• THE HIGHLAND FOX •

MISTRAL

• MISTRAL •

ZLATOGOR

• ZLATOGOR •

STATUS

• STATUS •

ICEDAMASK

• ICEDAMASK •

ГОРЛОЧКА

• GORILOCHKA •

SWEET  
INFUSIONS

СПЕЛАЯ

• SPELAYA •  
/ FULL-RIPE /

ДАВНИЙ  
РЕЦЕПТ

• DAVNIY RETSEPT •  
/ OLD RECIPE /

GREEN  
HILLS

• GREEN HILLS •

—1896—  
HERBAL  
PARK  
*Natural Balsam*

• HERBAL PARK •

AJ

• A. J. •

PRODUCTION IN  
GIFT & SOUVENIR  
PACKAGE



**"STATUS"** is a high quality vodka of premium grade, bottled by modern unique equipment.

To produce this vodka our specialists use naturally enriched by precious metal ions water, spirit 'Lux' distilled from grain grown at ecological clean regions of Ukraine.





**CLASSIC · 40%**

White vodka with pure grain taste is authentic representative of classic vodka

0,7L · 1,0L



**ORIGINAL · 38%**

Proficiently composed set of natural honey and aroma spirit of ginseng gives inimitable soft taste and slight elegant aftertaste

0,7L · 1,0L



**PRESTIGE · 40%**

Aroma of green tea and technology of the oldest distillery make velvet sophisticated aftertaste and slight aroma of noble spirit

0,7L · 1,0L



**PLATINUM · 40%**

Chicory aroma and ideal proportion of components gives exquisite aftertaste

0,7L · 1,0L



**ORANGE · 40%**



0,7L · 1,0L



**CITRON · 40%**



0,7L · 1,0L





“ZLATOGOR” is a trade mark with abundant historical legacy.

Unique characteristic of water in Zolotonosha region gives a fabulous accent for the beverages.

It is enriched by ions of precious metal and comes through the ‘natural’ cleansing process even before delivery to the plant for usage at the process of distillery.





• BREAD •

alc 40% vol

0,25L • 0,5L • 0,7L



• PURE TEAR •

alc 40% vol

0,25L • 0,5L • 0,7L

NEW



• PURE TEAR WHEATEN •

alc 38% vol

0,25L



# ZLATOGOR

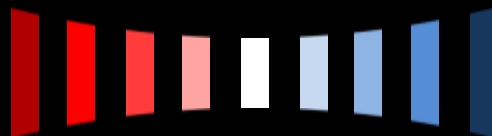
## ICE



Alc. Vol.: 40%  
Volume: 500ml

It is created with the aromatic spirit of  
LINDEN BUDS AND MENTHOL

It excites the imagination with  
MINT FRESHNESS AND  
NOBLE AFTERTASTE



+11°C

— A UNIQUE BOTTLE SHAPE —  
**ZLATOGOR ICE**

It turns blue if the temperature  
goes below 11°C.  
It helps to identify the necessary  
temperature to taste the drink.



BOTTLE  
IS BLUE

READY  
TO DRINK





# ГОРЛОЧКА

“**GORILOCHKA**” is traditional Ukrainian vodka which is produced in accordance with classic recipes from artesian water, best spirit of ‘Lux’ and national aroma spirits.

Experts pay close attention to be in compliance with traditional recopies of real Ukrainian ‘gorilka’.

This Vodka is especially mild and clear. With delicious aroma and aftertaste due to refining by milk technology and usage of spirits infused with birch buds.





• WHEATEN •

alc 40% vol

0,7L • 1,0L • 1,75L



• CLASSIC •

alc 40% vol

0,7L • 1,0L • 1,75L



• ON MILK •

alc 40% vol

0,7L • 1,0L • 1,75L



• ON BIRCH BUDS •

alc 38% vol

0,7L • 1,0L • 1,75L



• HONEY & PEPPER •

alc 40% vol

0,7L • 1,0L • 1,75L



• ICE •

alc 40% vol

0,7L • 1,0L • 1,75L







# ICEDAMASK

High quality vodka for those who appreciate excellence and sophistication of the content.

Owing to the perfect composition of all the components of the drink it differs by a delicate vodka flavor and extraordinary softness.





ICEDAMASK



CLASSIC • 40%

0,2L • 0,5L



HOT ICE • 40%

0,2L • 0,5L



POLE OF COLD • 40%

0,2L • 0,5L



FROZEN MINT • 40%

0,2L • 0,5L

# THE HIGHLAND FOX

*The Taste of Whiskey*

THE HIGHLAND FOX drink is produced on request “Authentic Beverages International Ltd” by best craftsmen using unique technology.

Due to the complex blending of domestic and imported alcohols THE HIGHLAND FOX distinguishes the pleasant sweet flavor with slight woody notes, enveloping taste of caramel and vanilla.





# THE HIGHLAND FOX

*The Taste of Whiskey*



**ORIGINAL · 40%**  
REAL TASTE OF  
SCOTCH WHISKY  
0,25L · 0,5L



**BLACK · 38%**  
SWEET TASTE OF  
CAMEL AND VANILLA  
0,25L · 0,5L



**WHITE HONEY · 35%**  
WHISKY-LIQUOR TASTE OF  
NATURAL HONEY  
0,25L · 0,5L



# MISTRAL

*За неймовірні враження!*

## **AT UNBELIEVABLE FEELINGS!**

We present a new product on the spirits market – cognac flavored drink Mistral.

Mistral is a fresh wind in the world of drinks that unites a unique and harmonic blend, noble and elegant design and affordable price.





# MISTRAL

*За неймовірні враження!*



FLAVORED VODKA

**Mistral VS** · 38%

0,5 L

12 bottles  
per case

### IT CONTAINS COGNAC GRADE VS

It charms with the soft and velvet taste and a light caramel aftertaste with the notes of damson that slightly turns into a hardly noticeable grapes aftertaste

FLAVORED VODKA

**Mistral VSOP** · 40%

0,5 L

12 bottles  
per case

### IT CONTAINS COGNAC GRADE VSOP

It poses a waving aroma with the dominating marks of raisins, elegant and well balanced taste with the shades of oak and dried fruits





## ДАВНІЙ РЕЦЕПТ

Balms are unique products and unrivalled among others in Ukraine.

They consist of herbal extracts, spirit 'Lux', best Ukrainian cognac, natural juice and honey.

To produce balms we use ancient Ukrainian recipes. Balms exercise a salutary influence over metabolic activity, accumulation of vital force through overwork, preventive action of colds.

They can be consumed as individual drink or as a part of cocktails, additives to tea, coffee or alcohol drinks.





### 7 HEAVENS

Noble aroma of 17 herbs in the composition with orange and citron oils gives warm and pleasant aftertaste

0,25L • 0,5L



### 9 POWERS

Balm includes ideal composition of herbs recommended for keeping and increasing men power

0,25L • 0,5L



### OLD RECIPE

Recipe with 13 herms, honey and cognac makes healing and calming effect on organismus

0,25L • 0,5L



### SALUTARY

15 herms of balm have restoring and refreshing influence

0,25L • 0,5L





—1896—  
**HERBAL  
PARK**  
*-Natural Balsam-*

Unique drink every drop of which is filled with freshness, improves skin tone and improves health, has antibacterial properties and calming effect on the body.

It is made on the basis of 17 infusions of herbs, natural juices, honey and essential oils.



—1896—  
**HERBAL  
PARK**  
—Natural Balsam—



## HERBAL PARK

alc 35% vol

500 ml • 250 ml

### Herbs:

Anise, nettle, wild rose, yarrow, St. John's wort, clary sage, wormwood, dandelion, peppermint, calendula, chamomile, chicory, sage medical

### Juices:

Apple juice, blackberry juice, black currant juice, grape juice, elderberry juice

### Essential oil:

Orange





# GREEN HILLS

Produced from the well balanced tincture of **22 salutary herbs**, brandy and juice.

The herbs that compile this balsam have been used for ages for strengthening of digestion, men's health and general constitution of the organism.

Filled with all the gifts of nature this balsam strengthens the immune system and provides stimulating and anti-inflammation influence





**BITTER · 35%**  
0,25L · 0,5L

Drink with a velvety aroma and rich taste, which combines fresh notes of citrus with spicy herbal shades of wormwood, anise and cloves



**DOLCE · 30%**  
0,25L · 0,5L

Drink of reddish-amber color, with a soft, elegant taste with notes of orange and a light touch of sweetness



**HERBAL LIQUOR · 20%**  
0,25L · 0,5L

Drink with a rich bouquet to reveal the delightful tones of meadow grass and light notes of grapes





**СПЕЛАЯ™**

ALC 14% VOL

**SPELAYA** (14%) includes the range of beverages with the most favorite tastes.

The base of every beverage is natural taste of red-ripe berries known to everyone since childhood.

Using the natural juices in the distillery recipes gives the beverages of **SPELAYA** special charm of soft fragrance and good mood.

Sweet fruit-and-berry beverages combine the useful with the pleasing.

They are some good suited to either heart talk or celebratory dinner.



**СПЕЛАЯ™**

ALC 14% VOL



**CHERRY**

**CHERRY  
& CHOCOLATE**

**CRANBERRY**

**FOREST FRUIT**

**FOREST FRUIT  
& CHOCOLATE**

**ASHBERRY**

**BLACKBERRY**

0,5L

0,5L

0,5L

0,5L

0,5L

0,5L

0,5L





СПЕЛАЯ™

ALC 20% VOL

**SPELAYA** (20%) is liquor of ripe berries on brandy combines the natural juices and fruit drink alcohol rose hips.

Unique taste of ripe, juicy berries goes well with delicate acidity of rose hips.

Light spicy note of flavoring elegance and charm will allow to plunge into the unforgettable aroma of berries orchard.



**СПЕЛАЯ™**

ALC 20% VOL



• CHERRY •

0,5L



• ASHBERRY •

0,5L



• CRANBERRY •

0,5L



• PLUM •

0,5L



# AJ



*NEW LOOK  
AT A FAVORITE DRINK*



!!!







*HI!!!  
MY NAME IS...*

**AJ!**

*WHY  
SHOULD I TASTE  
A NEW CIDRE*

**AJ**

*MAN...*

**!!!**

*THE BASIS OF  
NATURAL CIDER A.J. IS  
**NATURAL APPLES**  
THAT ARE SUPPORTED BY  
LEGENDS FOR CENTURIES*

*A LOW CALORIES LEVEL AND  
A HIGH LEVEL OF  
**VITAMINS** SATURATION:  
**C/B1/B2/P/E!***

*IT INSPIRES AND  
MAKES YOU **FEEL FRESH**,  
IT IS IDEAL TO DRINK  
**EVEN IN A RUSH DAY!!!***







**WOW!**



**AJ**  
APPLE  
NATURAL  
CIDER

BASED ON  
NATURAL  
APPLES

LOW-CALORIES PRODUCT  
WITH BRIGHT AND  
RICH TASTE

alc. 7,0-8,5%  
330 ml

POPULAR COCKTAIL  
WITH TASTE OF  
**BLACK  
CURRANT**

BLACK CURRANT HAS MORE  
VITAMINS, MINERALS  
THAN OTHER BERRIES

**AJ**  
KIR  
ROYAL  
SPRITZ

# EXAMPLES OF SOUVENIRS



• GUN •



• AK-47 •



• RIFLE •



• BIKE •



• MERCEDES •



• RETRO CAR •



# EXAMPLES OF SOUVENIRS



HETMAN  
• BOGDAN KHMELNITSKY •  
0,75L



• NATIONAL EMBLEM •  
0,75L



PRINCE  
• VOLODYMYR •  
0,75L



• MARUSYA •  
0,7L



• LARISA •  
1,0L

# EXAMPLES OF GIFT BOXES



- STATUS VODKA •  
0,5L  
+ 3 shots



- ZLATOGOR VODKA •  
5 x 0,05L



- STATUS VODKA •  
3,0L



# EXAMPLES OF PRIVATE LABELS

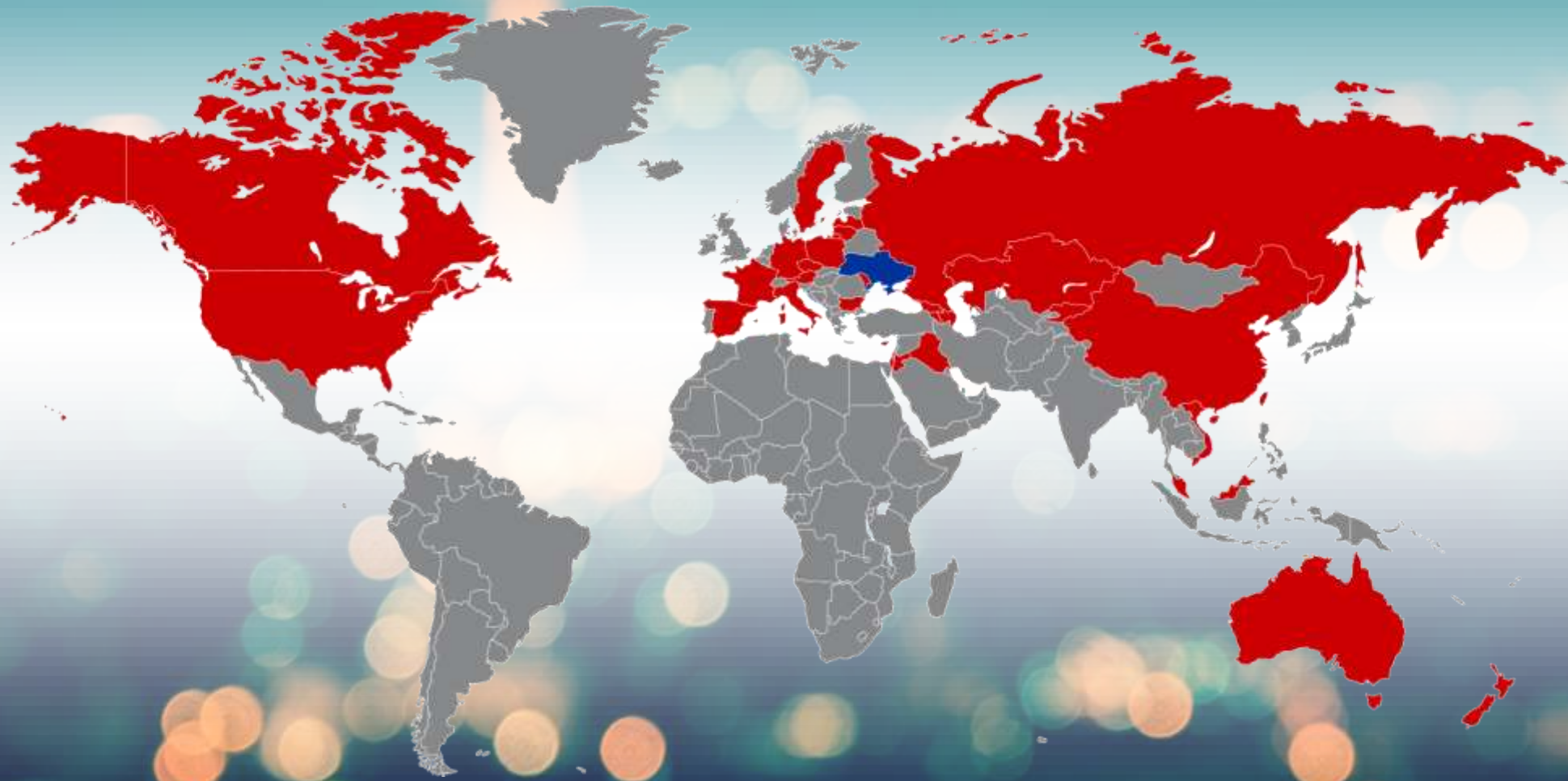


• SLAVA-V VODKA •  
0,75L



• ZIRKOVA VODKA •  
0,7L

EXPORT TO MORE THAN  
**30 COUNTRIES**  
AROUND THE WORLD





# CONTACTS



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