



N • B A R

Fast Glamour for Nails

FRANCHISING OPPORTUNITY



Fast Glamour for Nails

N.Bar's first and flagship branch was launched at Palm Strip Mall, Dubai, United Arab Emirates.

After huge success, it wasn't long before N.Bar was forced to meet the demands of the market and open its second branch at the esteemed Emirates Towers Hotel followed by several go-to-glam locations including the prestigious Grosvenor House Hotel.



Today, N.Bar boasts 11 impressive locations with 3 more underway to open by the end of 2017 across the UAE. Following the success of its first ever international franchise in Tehran, N.Bar are continuing its expansion strategy both regionally and globally with new branches set to open across both sides of the globe.

N.Bar's success, dedication and passion that has revolutionized the Nail industry has not gone unnoticed. Boasting several awards including Best Nail Bar in the prestigious Emirates Woman Awards, VIVA Beauty Awards two years running, Aquarius Beauty Heroes and What's On Awards three years running, it is clear that N.Bar will continue to remain at the forefront of its industry.



FOUNDER OF N.BAR

VISION

The success of N.Bar is attributed to the dedication and business acumen of our multi-award winning Founder and CEO, Negin Fattahi-Dasmal, whose contributions to the industry have set a benchmark for other players in the region.

SUCCESS

Negin's success in the grooming industry is built on her talent for identifying market niches and customer needs, and her perfectionist approach to all her projects. Following the successful establishment of her award-winning grooming concepts, Negin has become somewhat of a grooming icon and authority in the regional industry.

AWARDS

Since its inception, Negin has led The Grooming Company to be a key player in the region's grooming industry, a fact which is attested by the many accolades the company has received to date including Small Business of the Year award (Arabian Business Award), the coveted Emirates Woman of the Year award and recognized as The Business Woman of the Year by Arabian Business.

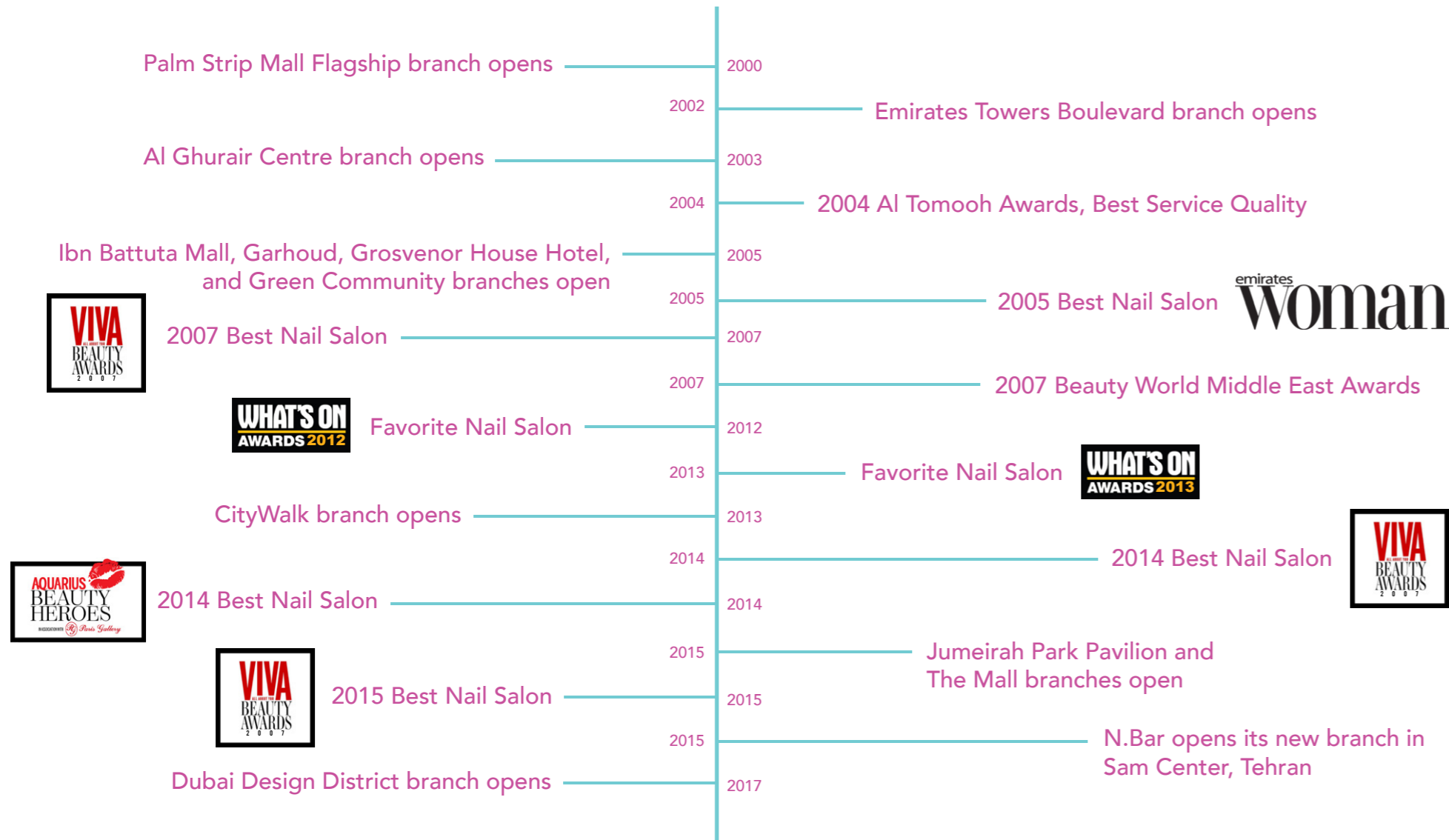


Negin Fattahi-Dasmal

“

To provide world-class grooming services to our high end, multicultural clientele in *stylish, customized, relaxing, and ultra-hygienic* environments whilst maintaining the consistent trend of innovation which has secured *N.Bar's* reputation as the industry pioneer and leader since its inception.

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Fast Glamour for Nails

N.Bar has made having manicures and pedicures a way of life, an indulging weekly ritual that so many enjoy when visiting their favorite N.Bar branch.

Not only have we set every standard and changed the face of the industry, we have kept our promise to ensure our team of experts deliver fast, ultra-hygienic and superior treatments every single time.

Step into our glamorous world...



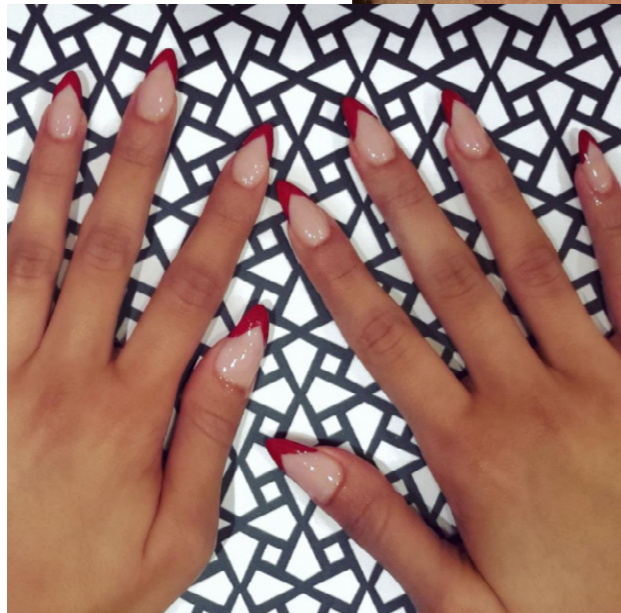
She's Nailed It

Get your hands looking perfect for your power clutch and your feet lush for your Louboutins with our array of manicures and pedicures.

Choose from our extensive collection of polishes from Essie, Vinylux and Lauren B. Not enough hours in the week for regular manicures? our Flexible Gel polish, will keep your nails looking gorgeous for up to two weeks. Or take your mani/pedi to the next level and add Chrome to your flexible gel for an ultra-glam look.

We like our polishes 3 free, containing no traces of dibutyl phthalate, formaldehyde or toluene. No chemical nasties in our polish, thank you very much!





She's Sparkling

Whether it's for a girl's night out, a special occasion or just because.

Vamp up your manicure or pedicure (or both!) with our range of nail art and embellishments.

Add a touch of sparkle to your manicure or pedicure with crystal embellishment with Twinkle Toes (& Fingers) or Unique Nail Art Whether it's our design or yours, your nails are the canvas.

Practically Perfect

Fancy some extra TLC? Wipe away the week and get back to your practically perfect self with our full range of indulging treatments for hands and feet.

All therapies are accompanied by N.Bar's famous essential manicure and/or pedicure, relaxing massage and then perfectly finished with your favorite shade of polish.





Face Time

Freshen up your face and enhance those eyes with our specially selected Face Time treatments.

Get your glow back with our quick and easy, no-fuss facials which leave our clients feeling rejuvenated. Enjoy during your manicure or pedicure, or simply have one it's own.

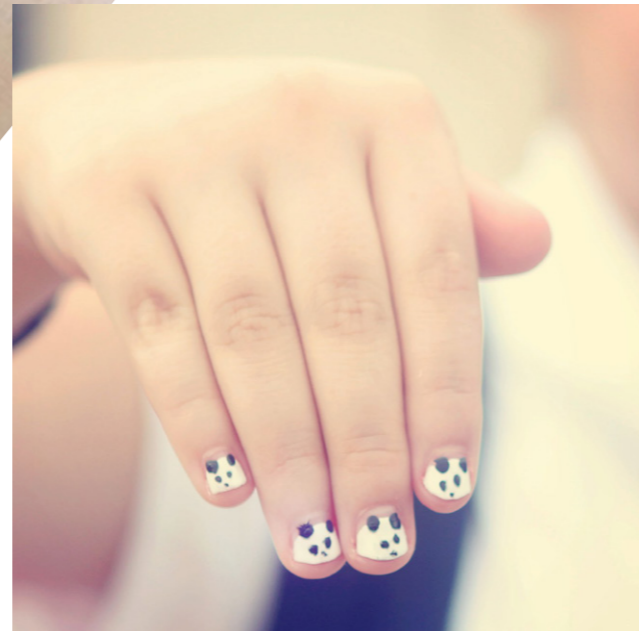
If it's your eyes that need elevating, our experts will ensure you are left looking fabulous with our extension and tint services.



Let It Out

Long meeting? Bad Date? Naughty Kids?! Our specially trained therapists are there to wipe away the stresses of the day with our full body or back massage services in our private therapy suite.





Little Ladies

Mini-versions of N.Bar's fabulous treatments, exclusively designed for the mini-me in your life. Because they deserve it too!

Pruned & Plucked

N.Bar is proud to offer a full range of waxing and threading services with 100% natural, free of nasty chemicals wax, minimizing the risk of allergies.

Our fully trained specialists apply pre and post wax followed by calming and soothing rituals to reduce irritations... and yes, we use gloves, and no, we do not double dip!



She's In Training...

Excellent Training

At N.Bar, we believe that Training is a fundamental part to making your franchise a success. Our team, who come with a wealth of international experience have developed a training programme second to none that is suited to all markets.

- Strong relationships with expert trainers around the world
- Continuous refresher training and support throughout the year
- Standard procedures and training manuals refreshed regularly to reflect new services, trends and innovative ways of learning
- Our team of trainers attend regular industry academies and international trade shows
- High quality, stringent standards



Effective Marketing

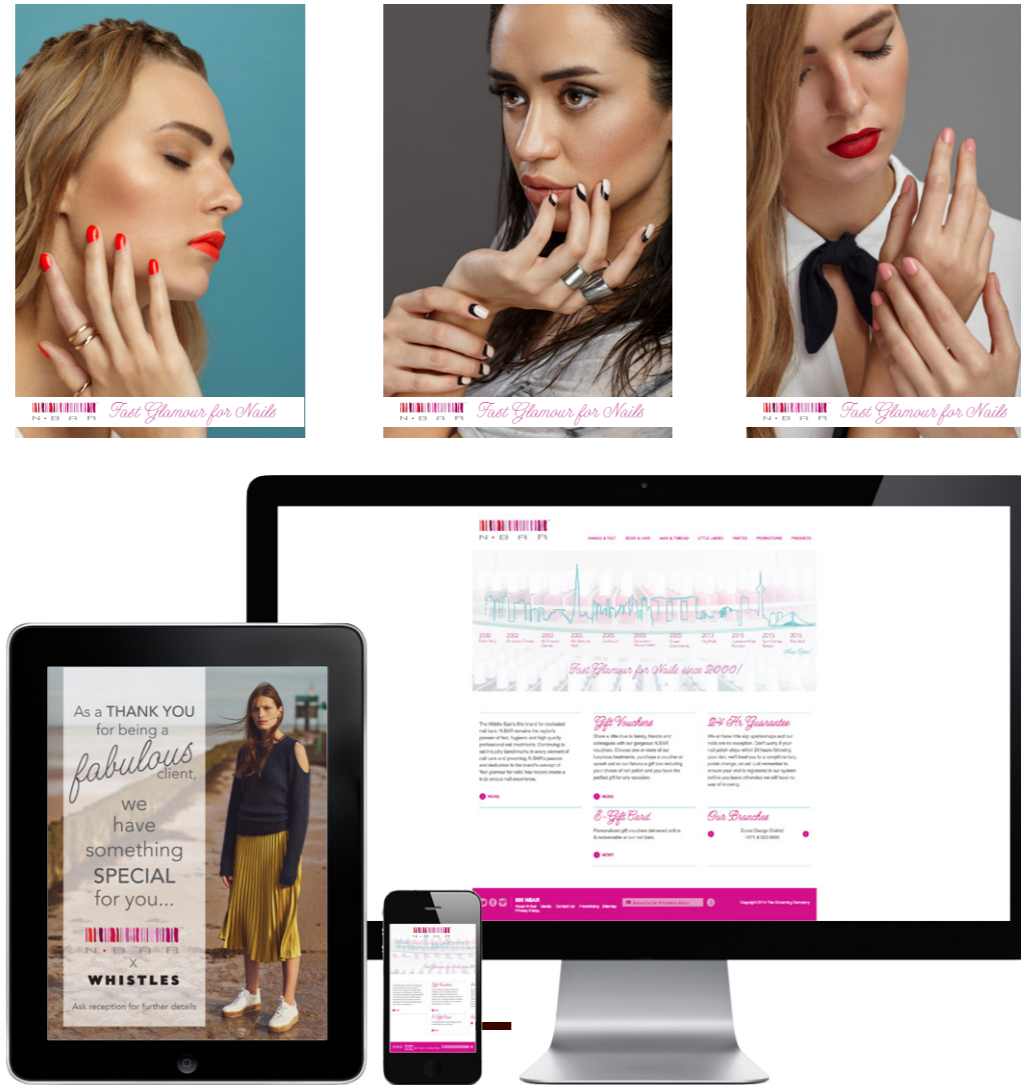
“Good companies will meet needs. Great companies will create markets.” – Philip Kotler

The dedicated team at N.Bar will provide a yearly communication plan that can be adapted to your market in order to build brand awareness. Customized tools, materials and campaigns will also be available throughout the year to support the healthy growth of the brand.



Powerful Communication

- Dedicated to communicating the brands core values
- A digital presence on the international website and social media channels
- Press event support
- Press kits
- Seasonal look books
- Seasonal imagery and press releases



What They Say About Us



emirates
woman

“N.Bar is always busy, with nearly every chair filled!”

ShortList

“This salon is on point!”

WHAT'S ON
DUBAI

“An award-winning salon!”

**Mother
Baby &
Child**

“N.Bar have super experienced therapists in a cosy setting – we want to spend more of our days there getting pampered!”

Benefits

Solution

- Premium Brand
- Proven Business Model
- Entrepreneurship Opportunity
- Reliable Business Income

Value

- High Return on Investment
- Easy to Adapt
- Ongoing R&D

Access

- Training and Support Team
- Robust Operations Network
- Franchisee Intranet
- Corporate Marketing Support

Education

- Effective Training Program
- Standard Operating Manuals
- Ongoing Support Program
- Seminar / Workshops
- Part of The Grooming Company who has a global footprint in the grooming industry

Dubai Locations



*“I believe in manicures.
I believe in overdressing.”*

I believe in primping at leisure and wearing lipstick. I believe in pink. I believe happy girls are the prettiest girls. I believe that tomorrow is another day, and...

I believe in miracles.”

~ Audrey Hepburn

Franchising Inquiry

For queries, please contact

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