

SWEET MONSTER Licensed Products Description



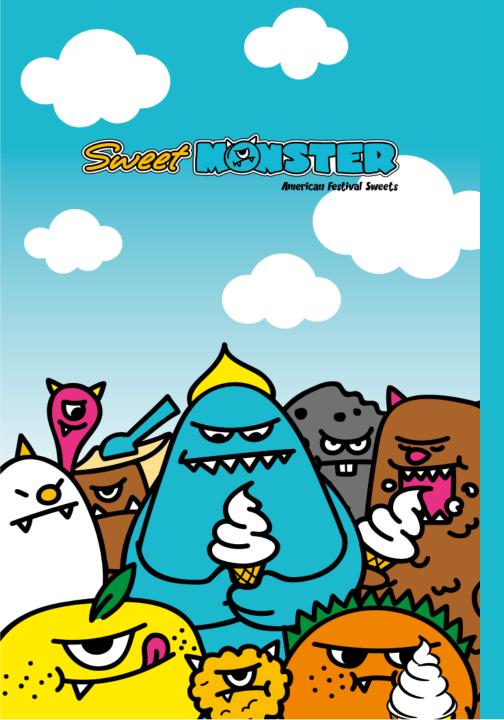


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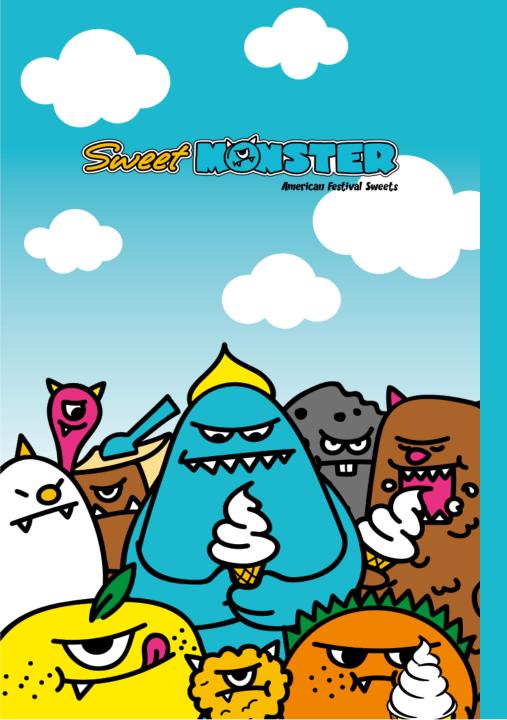


Table Contents

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<u>SWEET MONSTER – Dessert Store Distribution</u>















SWEET MONSTER - CVS Distribution



















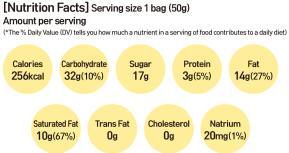
SWEET MONSTER Confectionery



Confectionery – Chocoball



ITEM	Monster Chocoball 50g
SIZE	130x 195mm – Packaging Size
INGREDIENT	Chocolate –DHS, Cocoa Powder, Dry rice powder
PACKAGE	Polypropylene
	Easy to sell at the counter with small package.
MKTG POINT	Crunchy and heavy texture with strong Chocolate taste brings out
	distinctive and unique flavor. Best seller item in Korean CVS market.

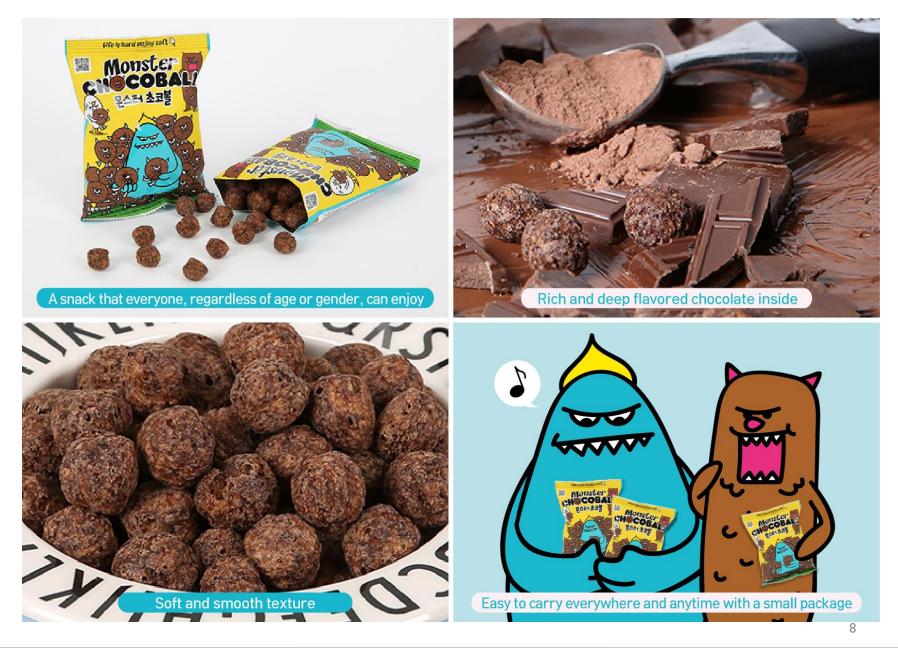






<u>Confectionery – Chocoball</u>





<u>Confectionery – Chocoball Cup</u>

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ITEM	Monster Chocoball Cup 60g
SIZE	100x 130mm – Packaging Size
INGREDIENT	Chocolate –DHS, cocoa powder, corn grits, dry rice flour, wheat flour, sug ar
PACKAGE	Polyethylene
	Container includes Monster Sticker that is collectible!
MKTG POINT	Crunchy and heavy texture with strong Chocolate taste brings out
	distinctive and unique flavor. Best seller item in Korean CVS market.



<u>Confectionery - 'Seoul Milk' Milk Candy</u>

ITEM	MONSTER 'Seoul Milk' Milk Candy, (Plain, Strawberry, Banana)
SIZE	Candy Ø20 x 7mm
INGREDIENT	Milk (Korea), Skim Milk, Milk Powder
PACKAGE	Polypropylene
MKTG POINT	A milk candy made of 47% pure Korean milk. A candy enjoyed not only by kids but also adults. Similar texture to a popular Italian original milk tablet Galatine with 2/3 of price. 5 Milk Candies attributes to drinking a cup of milk. (150ml) From calcium and fiber to Vitamin D, it's a healthy snack. No sugar. No preservatives.



- · Chewable Milk Ice cream
- Contains Pure Korean Milk
- Healthy and Delicious!
- No Sugar Powder
- No Preservation
- High in Calcium & Dietary Fiber
- Milk 150ml = Milk candy 5pcs











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Milk Candy 10pcs_Plain	Milk Candy 10pcs_Strawberry	Milk Candy 10pcs_Banana

Confectionery - Seoul Milk Milk Candy





FOR KIDS WHO DON'T LIKE MIL

<u>Confectionery – 'Seoul Milk' Milk Candy 10 pcs</u>

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ITEM	MONSTER 'Seoul Milk' Milk Candy (10 pcs)
SIZE	Candy Ø20 x 7mm, Bag 105*150*15mm
PACKAGE	Polypropylene / Design:3 types



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ITEM	MONSTER Cotton Candy (Soda, Strawberry)
WEIGHT	12g
INGREDIENT	White sugar, synthetic flavor (soda, strawberry)
PACKAGE	Bag : Polyethylene PE (Inside), Lid: Polyethylene PE (내면)
MKTG POINT	'Character Cotton Candy', which earned its fame in 2017 as a hot trend now can be consumed and carried around easily with a small container. Korea's first soda flavored cotton candy.











<u>Confectionery – Sweet & Salty Potato Crisp & Chocolate</u>

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ITEM	MONSTER Sweet & Salty Potato Crisp & Chocolate (Original, Green Tea)
WEIGHT	72g
INGREDIENT	Potato biscuit, cocoa powder
PACKAGE	Polypropylene (Inside)
MKTG POINT	A sweet combination between salty cracker and sugary chocolate. Original chocolate is laid on super slim cracker. A perfect snack for everyone when drinking tea or coffee.



<u>Confectionery – Sweet & Salty Potato Crisp & Chocolate</u>







<u>Confectionery – BingBing Ice Cream Cone Snack</u>

ITEM	MONSTER BingBing Ice Cream Cone Snack
WEIGHT	53.4g
INGREDIENT	Vegetable cream, skim milk
PACKAGE	Polypropylene (Inside)
MKTG POINT	Sweet chocolate meets crisp cone. Crunch cone that is easy to bite with little crumbs. Full flavor can be discovered when kept under refrigeration.











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BingBing Ice Cream Cone Snack (Chocolate)	BingBing Ice Cream Cone Snack (Strawberry)	BingBing Ice Cream Cone Snack (Banana)

Confectionery - Choco Rice Chip

ITEM	MONSTER Choco Rice Chip
WEIGHT	70g
INGREDIENT	White rice, brown rice, cocoa powder, cocoa mass
PACKAGE	Polypropylene (Inside)
MKTG POINT	Rice chip covered with chocolate. It boasts sweet and rich flavor thanks to chocolate coating.





<u>Confectionery – Chocolate Waffle</u>

ITEM	MONSTER Chocolate Waffle
WEIGHT	22g
INGREDIENT	Semi-chocolate, flour, cocoa powder
PACKAGE	Polypropylene (Inside)
MKTG POINT	Waffle added with rich chocolate flavor Chocolate laid on top of crisp rice chip





<u>Confectionery – Grain Cookies Chocolate & Creamy Cheese</u>



ITEM	MONSTER Grain Cookies Chocolate & Creamy Cheese
WEIGHT	20g
INGREDIENT	Wheat, black sesame, peanut, cream cheese powder
PACKAGE	Polypropylene
MKTG POINT	Grain cookie meets chocolate and creamy cheese Both flavors are rich in ingredients Characterful design increases attractiveness



Drink - RTD (ready-to-drink) Seoul Milk Coffee

ITEM	MONSTER Seoul Milk (Café Au Lait, Café Mocha)
WEIGHT	20g
INGREDIENT	Arabia coffee extract, cocoa powder, coffee powder
PACKAGE	Polypropylene
MKTG POINT	1A graded Seoul Milk blended with fresh and deep Arabia Coffee extract Extra sweetness with Dutch cocoa powder Offers joy and happiness to customers with unique and fun design!







Drink - RTD (ready-to-drink) Seoul Milk

ITEM	MONSTER Seoul Milk (Chocolate, Strawberry, Banana)
WEIGHT	300ml
INGREDIENT	Recombined low-fat milk, corn syrup, white sugar
PACKAGE	Polypropylene
MKTG POINT	Unique and fun design brings extra deliciousness to drinking milk! Three different flavors offers variety of choosing the product. Characterful design!







SWEET MONSTER Doll



<u>Doll – Monster Doll 3D</u>



ITEM	MONSTER Doll 3D / Design : 8 types
SIZE	Bluemon:43 cm / Chocomon:35 cm / Others:23 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The MONSTER characters are now living in your room. They may be found on your desk, bed or chair.





ITEM	MONSTER Doll 3D / Design : 2 types
SIZE	Bluemon : 43 cm / Chocomon : 35 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The MONSTER characters are now living in your room. They may be found on your desk, bed or chair.





ITEM	MONSTER Doll 3D / Design : 2 types
SIZE	Bluemon:43 cm / Chocomon:35 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The MONSTER characters are now living in your room. They may be found on your desk, bed or chair.



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ITEM	MONSTER Doll 3D / Design : 6 types
SIZE	Others : 23 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The MONSTER characters are now living in your room. They may be found on your desk, bed or chair.





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ITEM	MONSTER Doll 3D / Design : 6 types
SIZE	Others : 23 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The MONSTER characters are now living in your room. They may be found on your desk, bed or chair.





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ITEM	MONSTER Doll 2D / Design : 2 types
SIZE	Bluemon:46 cm / Chocomon:40 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The large sized MONSTER character dolls are now your best mate. They are perfect for cuddling and seeking comfort after long day.



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ITEM	MONSTER Doll 2D / Design : 6 types
SIZE	22 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The large sized MONSTER character dolls are now your best mate. They are perfect for cuddling and seeking comfort after long day.



Sweet	
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ITEM	MONSTER Doll 2D / Design : 6 types
SIZE	22 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The large sized MONSTER character dolls are now your best mate. They are perfect for cuddling and seeking comfort after long day.



Doll - Face Cushion



ITEM	MONSTER Face Cushion / Design : 4 types
SIZE	35 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The MONSTER face cushion is a perfect companion for your resting time. They can be used when sitting on a couch or riding on an airplane.





Doll - Face Cushion



ITEM	MONSTER Face Cushion / Design : 4 types
SIZE	35 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The MONSTER face cushion is a perfect companion for your resting time. They can be used when sitting on a couch or riding on an airplane.









Doll - Pillow



ITEM	MONSTER Pillow / Design : 2 types
SIZE	Bluemon : 66 cm / Chocomon : 60 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The MONSTER pillow gives you the utmost comfort when laying down on a bed. Not only it is puffy to absorb your head deep but it is also visually sweet.



<u>Doll – Backpack Ring</u>



ITEM	MONSTER Backpack Ring / Design : 8 types
SIZE	Bluemon:15 cm / Chocomon:13 cm / Popmon:7 cm / Others:10 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The MONSTER backpack ring is a great accessory. It can be added into your backpack, keyring or even your car!



<u>Doll – Backpack Ring</u>



ITEM	MONSTER Backpack Ring / Design : 8 types
SIZE	Bluemon : 15 cm / Chocomon : 13 cm / Popmon : 7 cm / Others : 10 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The MONSTER backpack ring is a great accessory. It can be added into your backpack, keyring or even your car!







<u> Doll – Self Massage Stick</u>

ITEM	MONSTER Self Massage Stick / Design : 4 types
SIZE	35 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The MONSTER massage stick is a rigidly designed self massage tool. Our MONSTER character design makes self massaging a fun way to relax.





<u>Doll – Self Massage Stick</u>

ITEM	MONSTER Self Massage Stick / Design : 4 types
SIZE	35 cm
MATERIAL	Polyester, cotton, acrylic
MKTG POINT	The MONSTER massage stick is a rigidly designed self massage tool. Our MONSTER character design makes self massaging a fun way to relax.





<u>Heathy & Beauty – Milk Cleansing Foam</u>

ITEM	MONSTER MIIK CLEANSING FOAM
SIZE	175 ml
MATERIAL	Lactose, broccoli, lotus, rice bran
MKTG POINT	Milk protein removes dead skin cell and lemon and lotus extracts make skin brighter. Contains cellulose ingredient which helps cleansing without damaging your skin.







<u>Heathy & Beauty – Egg Cleansing Foam</u>

ITEM	MONSTER Egg CLEANSING FOAM
SIZE	175 ml
MATERIAL	Lemon, xanthan gum, albumin, lactose, lotus, whey protein
MKTG POINT	High density milk protein keeps skin moisture and healthy. Combination of lotus, rice bran, broccoli extracts ensures purity of your skin.





Heathy & Beauty - Egg Peeling Gel

ITEM	MONSTER Egg Peeling Gel
SIZE	175 ml
MATERIAL	Albumin, lactose, whey protein, marjoram, lotus, rice bran
MKTG POINT	Milk protein keeps skin moisture and healthy. Albumin, from white egg, and lotus extract cleanse and protect your skin.





<u>Heathy & Beauty – Soft Aqua Milk Lotion</u>

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ITEM	MONSTER Soft Aqua Milk Lotion
SIZE	300 ml
MATERIAL	Macadamia Seed Oil, Western Rapeseed Extract, Shea Butter, Jojoba Seed Oil, Sunflower Seed Oil, Chamomile Flower Extract
MKTG POINT	Natural vegetable oils such as macadamia seed oil, sunflower seed oil and j ojoba seed oil form a natural moisturizing membrane to maintain skin oil b alance. Jujube and buckwheat seed extract for excellent moisturizing effect. Buds, chamomile flowers, licorice, and centella extracts quickly calm sens itive baby skin. Without harmful ingredients such as pigments, parabens, synthetic fragra nces, talc, animal mineral oil and sulfate.





<u>Heathy & Beauty – Super Moisturizing Cream</u>

ITEM	MONSTER Super Moisturizing Cream
SIZE	140 g
MATERIAL	Macadamia seed oil, olive oil, jojoba seed oil, sunflower seed oil
MKTG POINT	Natural vegetable oils such as olive oil, sunflower seed oil, macadamia seed oil and jojoba seed oil make a natural protective skin and moisturize the baby's skin that is sensitive to the outside environment.









<u>Heathy & Beauty – Moisturizing Soothing Oil</u>

ITEM	MONSTER Moisturizing Soothing Oil
SIZE	200 ml
MATERIAL	Camellia oil, Macadamia seed oil, Centella asiatica, Chamomile flower, Jojoba seed oil
MKTG POINT	Camellia oil and jojoba seed oil provide nourishment, help moisturize and protect fragile baby skin. Without harmful ingredients such as pigments, parabens, synthetic fragrances, talc, animal mineral oil and sulfate.







<u>Heathy & Beauty - Sun Cream Whitening & Anti-Wrinkle</u>



ITEM	MONSTER Moisturizing Soothing Oil
SIZE	70 g
MATERIAL	Bifidobacteriaceae, marjoram, kava leaves / roots / stems, SH- oligopeptide-1 (E.G.F)
MKTG POINT	Triple functional sunscreen with whitening + wrinkle improvement + UV protection to effectively protect UVA and UVB from ultraviolet rays. Kava leaf / root / stem extracts are effective for soothing skin. Fermented bifida ingredient and E.G.F are added to strengthen skin barrier and keep skin comfortable





Heathy & Beauty - Mild Hair & Bath

ITEM	MONSTER Mild Hair & Bath
SIZE	500 ml
MATERIAL	Sprout, Peanut, Soapwort, Soapberry
MKTG POINT	Easy-to-use bubble-type 2 IN 1 product that can be used on baby's hair and body at the same time. Contains natural soapwort and soapberry to minimize irritation to fragile baby's skin. Healthy product that can be safely used together with baby and mother du e extract of buds (young leaf) derived from clean area.







<u>Heathy & Beauty – Baby Dish Cleaner</u>

ITEM	MONSTER Baby Dish Cleaner
SIZE	500 ml
MATERIAL	Tangerine, Orange, Bergamot Berry, Dermis, White Bordeaux
MKTG POINT	Rolling-up cleaning system and baking soda helps cleaning without stickiness. Safe food additives such as dandruff, herring root extract, natural citrus h erb essence (orange, tangerine, and bergamot)





<u>Heathy & Beauty – Baby Feeding Bottle Cleaner</u>

ITEM	MONSTER Baby Feeding Bottle Cleaner
SIZE	350 ml
MATERIAL	Tangerine, Orange, Bergamot Berry
MKTG POINT	Rolling-up cleaning system and baking soda helps cleaning without stickiness. Contains natural citrus herbal essences (orange, tangerine, and bergamot), mild food additive to the skin, and baking soda to help control harmful bacteria.







<u>Heathy & Beauty – Baby Fabric Softner</u>

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ITEM	MONSTER Baby Fabric Softner
SIZE	1300 ml
MATERIAL	Macadamia seed oil, shea butter, avocado, bergamot
MKTG POINT	Vegetable oil contains shea butter / macadamia / avocado so you can use it safely with sensitive baby skin. Natural citrus antioxidants (orange, citrus, and bergamot) inhibit harmful bacteria to protect baby's clothing and skin. Baking soda helps remove unwanted odors. No fluorescent whitening agent, no coloring matter, no bleaching agent, n o synthetic preservative, no alkylbenzene.



ITEM	MONSTER Baby Laundry Detergent
SIZE	1300 ml
MATERIAL	Quillay, Pasqueflower
MKTG POINT	It can be used with confidence due to natural cleaning ingredients (quillaia and soap grass extract) and plant-derived surfactants (palm oil). Natural botanical ingredients (pine tree, pasqueflower) and natural ferme nted vinegar to protect baby clothes and skin from harmful bacteria.





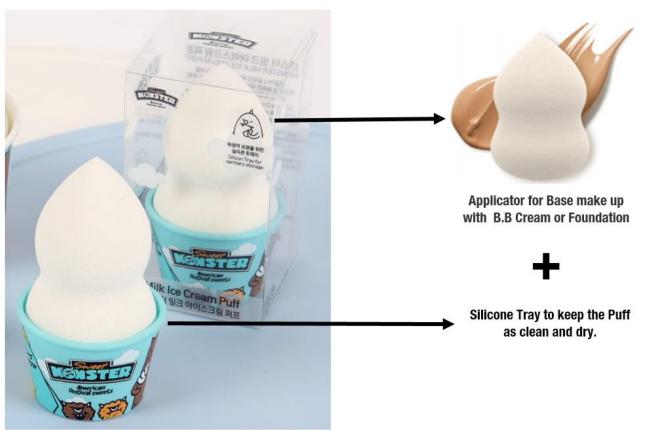
<u>Cosmetic – Make up blender Sponge</u>

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ITEM	Monster Milk Ice Cream Puff
SIZE	48*48*85 mm (Package)
MATERIAL	Puff - NBR+SBR, Tray - Silicone, Package - PET
	It's a set item with a silicone tray and a puff inspired by Sweet Monster ice cream.
MKTG POINT	It helps to express smooth & elastic skin just like an ice cream!
	Store the puff in the silicon tray for sanitation.



Inspired by Sweet Monster Ice cream







<u>Cosmetic – Make up Air Cushion Puff (Makeup Sponge)</u>

ITEM	Sweet Monster Milky Air Puff / Design: 6 types
SIZE	Ø54 mm
MATERIAL	Puff – Wet Process polyurethane, Package – OPP
MKTG POINT	Milky Air Puff helps to express milky & smooth skin! Produce at the best manufacturer in Korea with excellent quality.
	Moisture retensien is 1.6 times higher than synthetic latex puff.
	Protect your skin with 99.9% of monovalency and 3-layered puff.

The First Cushion Puff that using '27mm Wide Band' with Characters







<u>Cosmetic – Make up Air Cushion Puff (Makeup Sponge)</u>



ITEM	Sweet Monster Milky Air Puff – 6pcs Set
SIZE	Puff – Ø54 mm
MATERIAL	Puff – Wet Process polyurethane, Package – PET











Three layered cushions with 99.9% antibacterial effect assures the bright and moist skin all time.

1.6x better moisture retention than composed latex sponge Dense and smooth fabric delivers high moisture level for makeup sponge





Popmon, Pinkmon, Icecream Fabric Color : Skin

Bluemon, Lemon, Orangemon Fabric Color : Blue

SIZE Ø54mm

모니터와 해상도 상황에 따라 색상 차이가 있을 수 있습니다.

How to safely keep the puff

When using air puff it is recommended you wash it once a week. Due to sanitary reason please replace the puff every 3 weeks ~ 3 months.





washing liquid and rub gently

(you may risk damaging the puff

if handled without care)





Soak the puff with water Apply either foam cleanser or Wash the puff with water Remove water from the puf until its clean with kitchen towel and dry it under shade

<u>Cosmetic – Make up Air Cushion Puff</u>

ITEM	Long Tincase & Air Puff Set / Design: 2 types
SIZE	Puff – Ø54 mm, Tin – 183*57*15mm
MATERIAL	Puff – Wet Process polyurethane, Tin – Metal
MKTG POINT	Tin case can be used as keeping make-up tools and brushes or used as a pencil case. Compact size is suitable for women purse and the rounded shape maximized the grip feeling.





<u>Cosmetic – Make up Air Cushion Puff</u>

ITEM	Round Tincase & Air Puff Set / Design: 4 types
SIZE	Puff – Ø54 mm, Tin – Ø55*23
MATERIAL	Puff – Wet Process polyurethane, Tin – Metal, Package – PET
MKTG POINT	Tin case can be used as keeping little accessories and stuffs, and it matches the air puff size which can contain up to 3pcs.



<u>Accessory – Coin Purse</u>

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ITEM	Coin Purse / Design: 4 types
SIZE	112*15mm
MATERIAL	Pouch – Cotton/Poly, Package – OPP
	Adorable character pouch with amazing color and variety design.
MKTG POINT	It can be use for coin purse, mini beauty pouch or card holder.





Accessory - Coin Purse









You can store various types of electronic devices such as camera or auxiliary battery when travelling



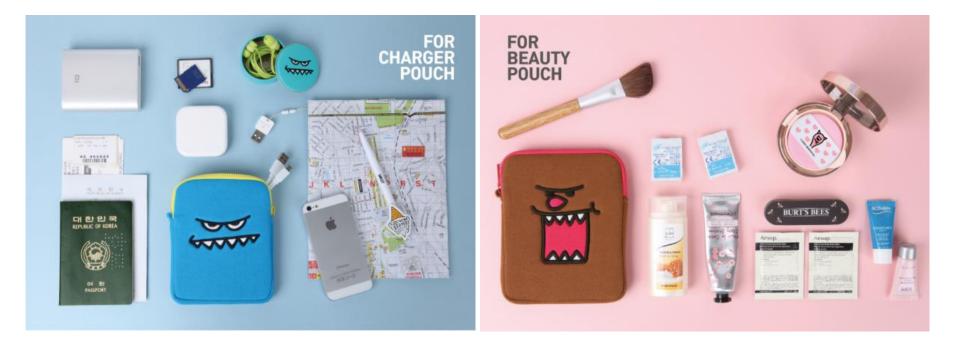
Separate storage Inner Mesh Pocket

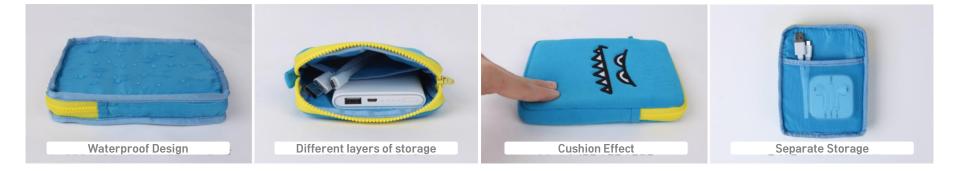


ITEM	Battery Charger Pouch / Design: 2 types
SIZE	120*150*15mm
MATERIAL	Pouch – Cotton/Poly, Package – OPP
MKTG POINT	Demand of portable supplementary battery is being rising, and the demand
	of it's pouch is also growing rapidly.
	It can be use for containing battery charger pouch, earphone, cable and etc.







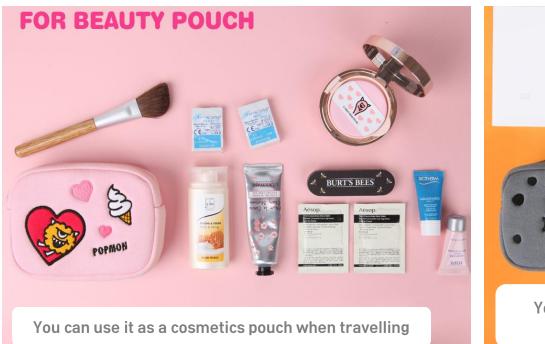


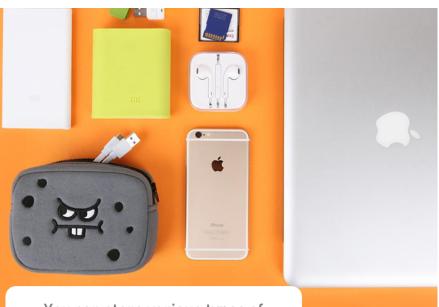


ITEM	Beauty Pouch_M / Design: 3 types
SIZE	130*100*35mm
MATERIAL	Pouch – Cotton/Poly, Package – OPP
MKTG POINT	Small width but enough size to bring beauty items with adorable design. Can be expect to sell together with Monster Puff and other beauty tools.









You can store various types of electronic when travelling



<u>Accessory – Monster Picnic Bag</u>

ITEM	MONSTER Picnic Bag / Design: 3 types
SIZE	250 x 250 x 90mm
MATERIAL	Pouch - Cotton, Poly / Packing - OPP
MKTG POINT	Cute and funny faces Cold insulation material used inside for keeping drinks cool Rubber band and pockets inside for effective storage Solid handle and zipper makes it easy of use





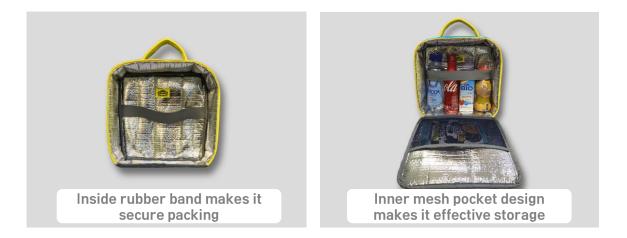
Bluemon

Ornagemon

Pink Chocomon







Accessory – Notebook Pouch

ITEM	MONSTER Notebook pouch / Design : 3 types
SIZE	355 x 255 x 25mm
MATERIAL	Pouch – Cotton, Poly / Packing – OPP
MKTG POINT	Adorable characters design notebook pouch It is big enough to store a 15.4 inch Macbook 10mm thickness insures the safety of storage item Inner faux fur prevents items being scratched Waterproof material



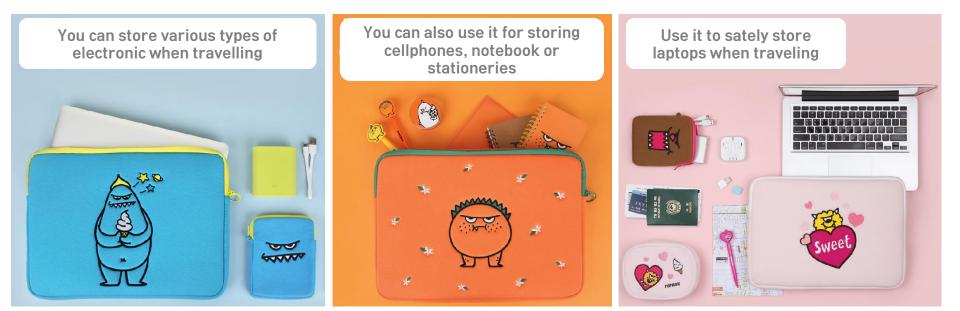
Bluemon

Orangemon

Popmon









Mobile Phone Accessory – iPhone Case

ITEM	MONSTER Mirror Case iPhone 6,6S / 6,6S Plus / 7 / 7Plus (Design : 3 types)
SIZE	70 x 140 x 10mm
MATERIAL	Case – Polycarbonate, TPU / Packing – PP
MKTG POINT	TPU material on side prevents smartphone from damaging Soft jelly casing makes it easy to assemble and disassemble PC material used on backside is 150x stronger than tempered glass





Bluemon Gold Mirror



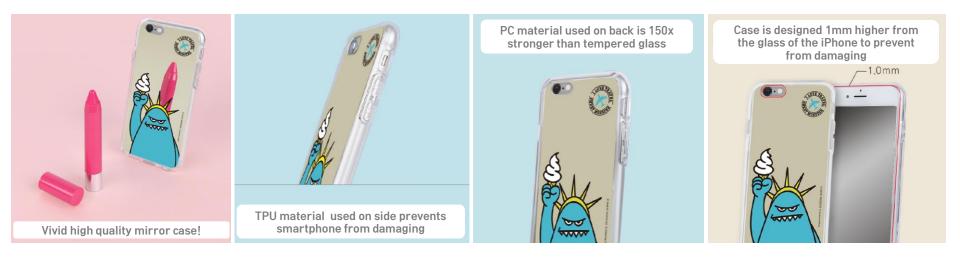




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<u>Stationery – Tin Case</u>

Sweer	
American Festival sweets	

ITEM	Round Tin case / Design: 4 types
SIZE	Ø55*23
MATERIAL	Tin – Metal, Package – OPP
MKTG POINT	Round Tin case can be used as keeping little accessories and stuffs, and it matches the air puff size which can contain up to 3pcs. It is also perfect size to bring earphone and keep clean condition.



<u>Stationery - Pen</u>



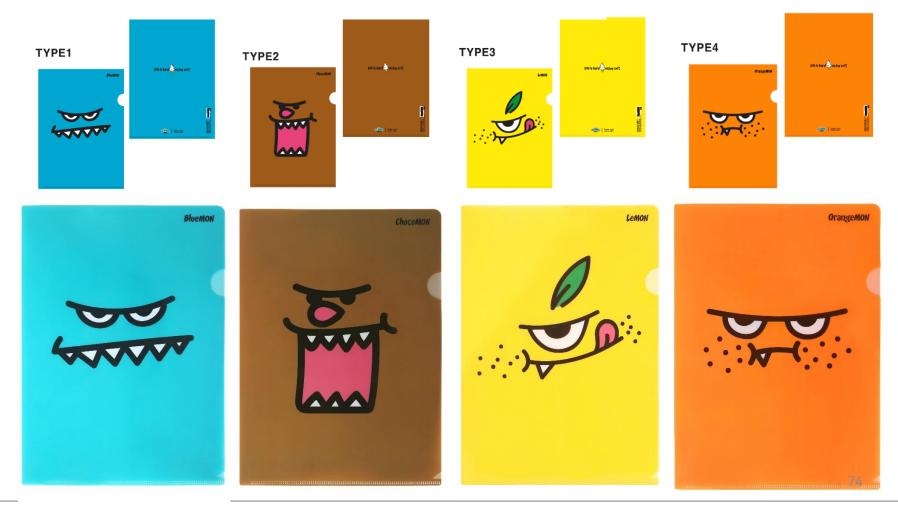
ITEM	Pen / Design: 6 types
SIZE	Lead – 0.4T, Pen – 140(h)mm
MATERIAL	Pen – Plastic, Character – Rubber, Package – PET
	Adorable character pens make your desk & pencil case colorful and vibrant.
MKTG POINT	Feel the smooth and strong writing sense in addition.
	Easy to purchase with reasonable price range.



Stationery - Holder

Sweet	
American festival sweets	

ITEM	A4 Paper Holder / Design: 4 types
SIZE	220*310mm
MATERIAL	Paper Holder- PP / Package- OPP
	Potable paper holder that will keep your important papers safely on
MKTG POINT	the desk and your bag as well. You will never lose it since the colorful
	Character! Purchasing area will be from Student to Office workers.



Stationery - Note

SWEETMONSTER X TABLETALK



ITEM	Handy Note / Design: 6 types
SIZE	98*140*18mm
MATERIAL	Note – Paper, Package – OPP
MKTG POINT	Fancy and adorable design will cheer up your daily life!
	Pick your favorite character and write down daily notes.
	Bestseller of Notes category for many years.







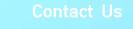


<u> Toy - Music Box</u>



ITEM	MONSTER Milk Music Toy Music: 3 types (Little Star/Happy Birthday/We wish you a merry Christmas)
SIZE	119*133.6*146.2 mm
MATERIAL	Toy – Soft Polymer, Package – PP, Paper
ΜΚΤG ΡΟΙΝΤ	Perfect gift to children and lovers on a special day!
	Emotional toy and a deskterior which gives comfort and nostalgia with soft music.
	Soften your hard life with sweet music!





www.sweetmonster.co.kr www.instagram.com/sweetmonster_official_kr Tel: +82 2 6978 2239 sweetmonster@sweetmonster.co.kr



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